

## **DENICE RACKLEY**

12002 William Turner Rd  
Bennington, Indiana, 47011  
605-842-6321  
rackleydenice@gmail.com  
[www.agriculturewriter.com](http://www.agriculturewriter.com)

### **Skill Summary**

Skilled storyteller, content creator, and educator. Proficient interviewer with active listening skills and the ability to relate to a wide range of people resulting in persuasive written content. Detailed researcher, outstanding organizational, and analytical skills with the ability to translate complex data into easily understood actionable information. Capable of working independently or part of a team. Excellent communicator with years of experience in education, veterinary technology, and sustainable agriculture.

### **Employment History**

#### **Writer**

2015 – Present

#### Alliance of Crop, Soil, and Environmental Science Societies

- Member profile for *CSA News*
- Award articles
- Fundraising article writer for the publications and websites of ACSESS

#### Noble Research Institute

- Agriculture features
- Profiles

#### Qiagen

- Science case study writer
- Editor

#### Ceres Imaging

- Agriculture case studies
- Agriculture blogs

#### Conservation Organizations

- Volunteer contributor – content creation  
National Clean Up Day 2020

#### Truepill – Mental Health

- Content strategist

#### KCET TV Public Broadcast Station

- Special Features contributor

#### Gallagher USA

- Create content for marketing and customer education
- Interview agriculture industry experts and ag producers to write case studies for Gallagher's online content

#### S'Woof Chicago

- Blog

#### Freelance Writer

- Regular contributor to *ACRES USA*, *sheep!*, and *Stockman Grass Farmer*.
- Create feature articles for print and online publications
- Business content – design and write educational material, newsletters, brochures
- Marketing content – blogs, case studies, emails, flyers
- Web content
- Social media content
- Grant proposal writer
- Keyword inclusion
- Search Engine Optimization (SEO)
- AWA Circle of Success Copywriter
- WordPress
- Hub Spot Training
- National Assoc. of Science Writers member
- Society of Environmental Journalists member

#### **Sustainable Agriculture Producer and Speaker**

##### Clearfield Stockdogs and Lamb

- Manage commercial sheep flock on pasture with the assistance of working Border Collies. Spring pasture lamb 100 ewes, rotationally graze ewes and lambs.
- Breed, raise, train working Border Collies
- Provide stock dog working demonstrations
- Plan, organize clinics to assist livestock producers training/handling working dogs
- Plan and organize educational field days

#### **Veterinary Technician**

##### Multiple Animal Hospitals in Ohio, Indiana and South Dakota

Extensive experience in both large and small animal veterinary clinics.

- Nursing and emergency care specialist
- Surgical assistance
- Client education

- Extensive laboratory testing performed
- Administer anesthetics and medications
- Animal Behavior counseling
- Obedience training

On-call veterinary technician for a theriogenologist

### **Teacher's Aide / Substitute Teacher**

Various School Districts in SD and OH

Teacher's aide in two-room rural schoolhouse

- Assisting with teaching K-7th grade for two years
- Curriculum planning and execution
- Give individual attention to students in all subjects as needed
- Encourage and motivate students

Substitute Teacher

- Implement lesson plan
- Create activities to encourage learning
- Assist and supervise students
- Maintain discipline

Substitute teacher for one year in South Dakota and five years in Ohio.

### **Office Manager – Medical Clinic**

Dental Offices

Managed and executed all front office duties in two different dental offices.

- Client relations
- Scheduling
- Bookkeeping – accounts payable, receivable
- Medical insurance – client benefits, filing and follow up
- Staff management
- Dental assistant

### **Other Experience**

I have worked as a naturalist, wildlife rehabilitator, and camp counselor. I served as an interpreter for the Cincinnati Zoo and volunteered with a service dog training organization to raise guide dogs.

## **Education**

### **Associate of Applied Science - Veterinary Technology**

Raymond Walters College

- Summa Cum Laude
- Licensed Veterinary Technician

### **Bachelor of Science in Biology**

University of Cincinnati