

DENICE RACKLEY

12002 William Turner Rd
Bennington, Indiana, 47011

605-842-6321

rackleydenice@gmail.com

www.agriculturewriter.wordpress.com

Skill Summary

Skilled storyteller, content creator, and educator. Proficient interviewer with active listening skills and the ability to relate to a wide range of people resulting in persuasive written content. Detailed researcher, outstanding organizational, and analytical skills with the ability to translate complex data into easily understood actionable information. Capable of working independently or part of a team. Excellent communicator with years of experience in education, veterinary technology, sustainable agriculture, and supervisory positions in various fields.

Employment History

Science Writer

2015 – Present

Alliance of Crop, Soil, and Environmental Science Societies

- Member profile for *CSA News*
- Award articles
- Fundraising article writer for the publications and websites of ACSESS

Ceres Imaging

- Agriculture case studies
- Agriculture blogs
- Content strategy contributor

Noble Research Institute

- Agriculture features
- Profiles

Thermo Fischer - Qiagen

- Science case study writer
- Editor

Conservation Organizations

- Volunteer contributor – content creation
- National Clean News article contributor

Health Content

- Mental health content strategist - Truepill
- Health content contributor – Verywell Health

KCET TV Public Broadcast Station

- Special Features contributor

Gallagher USA

- Create content for marketing and customer education
- Interview agriculture industry experts and ag producers to write case studies for Gallagher's online content

Other Freelance Writing

- Regular contributor to *Farm World*, *Tri-State Livestock News*, *ACRES USA*, *sheep!*, and *Stockman Grass Farmer*
- Create feature articles for print and online publications
- Business content – design and write educational material, newsletters, brochures
- Marketing content – blogs, case studies, emails, flyers
- Web content
- Social media content
- Grant proposal writer
- Keyword inclusion
- Search Engine Optimization (SEO)
- AWAI Circle of Success Copywriter
- WordPress
- HubSpot Training
- HubSpot Social Media Certified 2020
- National Assoc. of Science Writers member
- Society of Environmental Journalists member

Sustainable Agriculture Producer and Speaker

Clearfield Stockdogs and Lamb

- Manage commercial sheep flock on pasture with the assistance of working Border Collies. Spring pasture lamb 100 ewes, rotationally graze ewes and lambs.
- Breed, raise, train working Border Collies
- Provide stock dog working demonstrations
- Plan, organize clinics to assist livestock producers training/handling working dogs
- Plan and organize educational field days

Veterinary Technician

Multiple Animal Hospitals in Ohio, Indiana, South Dakota, Nebraska

Extensive experience in both large and small animal veterinary clinics.

- Nursing and emergency care specialist

- Surgical assistance
- Client education
- Extensive laboratory testing performed
- Administer anesthetics and medications
- Animal behavior counseling
- Obedience training
- Supervisory position
- Staff training

On-call veterinary technician for a theriogenologist

Teacher's Aide / Substitute Teacher

Various School Districts in SD and OH

Teacher's aide in two-room rural schoolhouse

- Assisting with teaching K-7th grade for two years
- Curriculum planning and execution
- Give individual attention to students in all subjects as needed
- Encourage and motivate students

Substitute Teacher

- Implement lesson plan
- Create activities to encourage learning
- Assist and supervise students
- Maintain discipline

Office Manager – Medical Clinic

Dental Offices

Managed and executed all front office duties in two different dental offices.

- Client relations
- Scheduling
- Bookkeeping – accounts payable, receivable
- Medical insurance – client benefits, filing and follow up
- Staff management
- Dental assistant

Nature Conservancy Naturalist Intern – Rookery Bay

Naples, Florida

Other Experience

I have worked as a naturalist, wildlife rehabilitator, and camp counselor. I served as an interpreter for the Cincinnati Zoo and volunteered with a service dog training organization to raise guide dogs.

Education

Associate of Applied Science - Veterinary Technology

Raymond Walters College

- Summa Cum Laude
- Licensed Veterinary Technician

Bachelor of Science in Biology

University of Cincinnati